



## Open Call for Young Designers:

### 2023 Western Balkans Berlin Summit Logo Competition

The Regional Youth Cooperation Office, in partnership with the German Federal Government, launches an open call for the design of the 2023 Berlin Process Summit's Logo. The call is open to young people (from 18 to 30 years old) coming from the Western Balkans (Albania, Bosnia and Herzegovina, Kosovo<sup>1</sup>, Montenegro, North Macedonia, Serbia).

#### **Background**

The Berlin Process was initiated by the Federal Republic of Germany in 2014, to promote regional cooperation in the Western Balkans and to support the EU's enlargement policy. Its first summit was held on 28 August 2014 in Berlin, followed by summits in Vienna (2015), Paris (2016), Trieste (2017), London (2018), Poznan (2019), Sofia (2020), and Berlin (2021), and again in Berlin (2022). More information is available at <https://www.berlinprocess.de/>

The initiative of the Berlin Process focuses on economic and infrastructural cooperation as well as people to people connectivity. It brings together the Western Balkan six (Albania, Bosnia and Herzegovina, Kosovo, Montenegro, North Macedonia, Serbia), the EU member states (Austria, Bulgaria, Croatia, France, Greece, Germany, Italy, Poland, and Slovenia), a third country (United Kingdom), international political institutions (European Commission), and the international financial institutions (European Investment Bank and the European Bank for Reconstruction and Development), as well as other international and regional organizations. Civil society and youth organizations are also engaged in the Berlin Process by taking part in meetings held during the summit or during its sidelines.

#### **About RYCO**

RYCO is an intergovernmental organization which promotes reconciliation, peacebuilding and cooperation between youth of the Western Balkans through different mobility programs. The Agreement on the Establishment of RYCO was signed by the six Western Balkan prime ministers during the Berlin Process, Paris Summit on 4 July 2016.

RYCO's programs focus on creating opportunities for young people to engage in activities that build mutual understanding and reconciliation in the civic, social, educational, cultural, and sports domains. RYCO initiates and participates in policy-making and advocates for regional reform which facilitate the youth exchanges and reconciliation.

Until 2022, RYCO has directly reached and influenced more than 27.000 young people from the region, engaged over 4.500 volunteers and youth workers, supported nearly 350 young social entrepreneurs, organized more than 1.000 different activities, cooperated with more than 160 schools, connected 30 students' organization, financed 110 projects of near 400 CSO, and much more.

To know more about RYCO, please visit the website <https://www.rycowb.org/>.

---

<sup>1</sup> \* This designation is without prejudice to positions on status and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo Declaration of Independence.



## **Logo Competition**

The aim of the 2023 Western Balkans Berlin Summit Logo Competition, hereinafter referred to as the “Logo Competition 2023”, is to incentivise young people to learn more about the Berlin Process and to contribute to its visual identity. The Selection Committee of the Logo Competition 2023 will select a winning design which will be set as the official logo of the Western Balkans Summit taking place in Tirana 16th of October..

The Competition is organized by the Regional Youth Cooperation Office (RYCO) in partnership with the German Federal Government, hereinafter referred to as the “organizers”. The announcement of the Competition and all other information relevant to the Competition implementation will be published on RYCO’s website ([www.rycowb.org](http://www.rycowb.org)).

## **Eligibility criteria**

To be eligible to take part in the Competition, the competitor must:

- be between 18 and 30 years old;
- permanently reside in one of the Western Balkans 6 Contracting Parties (Albania, Bosnia and Herzegovina, Kosovo, Montenegro, North Macedonia, Serbia);
- value the spirit of reconciliation and cooperation in the Western Balkans.

Participation in the Competition is voluntary and free of charge. Employees and representatives of the organizers or other entities directly involved in the preparation and conduct of the Competition and/or Berlin Process Summit, as well as their relatives, cannot participate in the Competition.

## **Description of Logo**

The logo should be a graphic symbol of the Berlin Process Summit in Tirana and be described shortly in the Application Form. It should:

- illustrate the Berlin Process as an initiative focused on enhancing economic and societal cooperation and/or infrastructural development;
- refer to the Western Balkans, the European Union, and Albania;
- be a symbol of inclusion, accession, rapprochement, open door policy, regional cooperation, connectivity, and/or interpersonal relations.

The logo is addressed primarily to representatives of governments and public administration, EU institutions, young people, civil society, business sector, and other stakeholders involved in the Berlin Process and the 2023 Western Balkans Summit in Tirana.

The works submitted should include the name: "Western Balkans Summit Tirana, 2023". They should also be universally understood and suitable for use and aesthetic presentation both on printed documents (official letters, certificates, memorandums, etc.) and on websites, as well as on various types of promotional materials (pens, agendas, folders, etc.). The submitted works should also be aesthetically complementary to the logos of the organizers, most notably the logos of the Albanian Government and its institutions.



## **Submission of the Logos**

Each participant may submit a maximum of one competition logo. The submission is only possible via email and should be directed to the following email address: [application@rycowb.org](mailto:application@rycowb.org) with the following subject: "Berlin Process Tirana Summit 2023 Logo Competition\_Name and Surname". Each submission received will be acknowledged with an email. In case the answer is not received within three working days, the competitor should make an inquiry to the above-mentioned email address.

The submitted works must be saved at a printing resolution of 300 DPI as vector graphics in PDF and/or EPS formats and at 72 DPI in JPG format.

Together with the submission of the Logo formats, the applicant should submit the signed and filled in scan of the Application Form, as well as a copy of his/her ID.

Submissions that do not comply with the documents needed will not be considered.

The competition is open from 1st of June to 18th of June 2023, 23:59 CET. The works submitted after the deadline will not be considered.

## **Selection Process**

RYCO Secretariat will confirm the receipt of Logo Competition 2023 applications and will verify the eligibility criteria as well as the documents submitted. A Selection Committee composed by the organizers, partners and visual experts, will assess each application based on the message, aesthetic values, compositional values, and the possibility of technological exploitation of the work. The organizers will select the three best submissions.

The list of the winners will be published on RYCO's website. The winners of the Competition will also be informed about the results of the Competition via email.

The decisions are taken by voting at meetings convened by the RYCO Secretariat. The organizers' decisions are final and may not be appealed against.

The personal data submitted together with the works will be protected, used only for the purposes of this Competition, and not shared with third parties. By taking part in this Competition, the competitors give their consent that their name and surname, and photos, will be published on the RYCO website in case they are selected as winners.

## **Prizes**

The organizers will award the authors of the three best entries:

1. First prize – 1500€ gross
2. Second prize – 1000€ gross
3. Third prize – 500€ gross

The prizes will be paid to the winners via bank transfer.

The prizes are taxable in accordance with the applicable law of the competitor's Contracting Party. The organizers cannot be considered liable for any unpaid taxes resulting from this Competition.

**Regional Youth Cooperation Office – RYCO**

**A:** Rruga Skënderbej 8/2/2, Tirana 1000, Albania | **E:** [office@rycowb.org](mailto:office@rycowb.org) | **T:** +35544511388 | **W:** [www.rycowb.org](http://www.rycowb.org)



## **Copyright Provisions**

The Designer represents that the Logo is his/her own original work and declares that he/she is the rightful and legitimate owner of the Logo, and of all the patents, copyrights, and/or trademarks associated with the Logo. If the Logo was prepared jointly, the main Designer must inform and obtain the permission of the co-authors, on the terms and conditions affiliated with the competition as well as the clause of transferring the ownership and rights of the Logo to RYCO, in case the submitted logo receives one of the winning prizes.

The Designer also represents that, to the best of his/her knowledge, the Logo contains no libelous or unlawful statements, does not infringe on the rights of others, or contain material or instructions that might cause harm or injury. The logo should be licensed under [CC-BY-SA 4.0](https://creativecommons.org/licenses/by-sa/4.0/) and allow everyone to use the logo without attribution.

As the main part and purpose of the Logo Competition 2023, the Designer/s declares and fully agrees that all the rights affiliated with the creation of the Logo shall be immediately transferred to RYCO, upon the awarding of any foreseen prizes part of the competition, in the terms of the copyrights or any other associated rights of the Logo.

The winner of the first prize is obliged to transfer the copyrights of the winning work free of charge to the organizers.

By submitting the works, the competitors and the winners agree that their work can be used in the following ways but not limited to: recording and processing by any technique and on any information medium, in any number of copies, in particular on printed documents and in electronic form, as well as on various types of promotional materials; reproduction by any technique and on any information carrier, in any number of copies; placing on the market; saving to computer memory, open and closed IT networks; public display, exhibition, screening, broadcasting, rebroadcasting and reproduction using any technique; making modifications, studies, and translations; use or dispose of the work in whole or in any part.

The first prize winner may not submit any claims against the organizers due to the use of the work submitted or for its non-use or limited use.

## **Additional Information**

The organizers reserve the right to postpone the Competition dates or cancel the Competition. Information about possible cancellation or postponement of the Competition will be duly published on RYCO's website.

In matters not covered by this document, the decision is made by the organizers. The organizers' decisions cannot be appealed.

In case the potential applicants would like to make inquiries about this competition, they can submit them no later than seven days before the closure of the Logo Competition 2023, only via email to the following email address: [applications@rycowb.org](mailto:applications@rycowb.org).

The organizers are not responsible for damages caused by providing incorrect or outdated data by the competitors.